



He's a killer.

Dear Editor:

I'm writing you today as a concerned parent. Last year 44 children lost their lives nationwide. They died because they were left in a hot vehicle and developed heatstroke. What makes this so sad is that these deaths were preventable.

I applaud (LOCAL ORGANIZATION) and the National Highway Traffic Safety Administration for working to raise awareness about the dangers of kids in hot cars. Heatstroke is the number one killer of children, outside of car crashes. As the weather gets warmer, the dangers to children increase, and we have to remain vigilant.

Remember, never leave a child in a vehicle unattended, look in the backseat every time you leave your car, and always lock your car and put your keys out of reach.

Life is hectic, routines change, and many of us become forgettable. But one thing we can't afford to be is absent minded with our children. Come up with some ways to remind yourself that your child is in the car, such as placing a briefcase or purse in the back seat next to the car seat. That way, you'll always check the back before you leave your car. Make it a habit to call your spouse after you've dropped your child off, to make sure you didn't forget. You can also notify daycare to call you if your child doesn't show up. Set a reminder on your cell phone, or download a baby app that includes reminders.

For more information, I encourage you to visit www.safercar.gov/heatstroke, because kids in hot cars are a deadly combination.

Sincerely,

[NAME]

